

Second board meeting - Agenda - 29th of April 2023

Members present: Andrea, Esther, Peter, Elpida, Lucie, Johnson

Voting structure:

[For, against, abstain]

1. Bi-annual

a. *feedback: (members, money, atmosphere, general feedback)*

- i. **Members:** 48 non members, 93 members (paid members) + x helpers + 7 boardmembers = 141 paid entrances
- ii. **Money:** loss of circa 3100 DKK, good, less than expected
- iii. **Music/atmosphere:** DJ would like feedback
 1. everyone feels like there is not enough music for their own dance style
 2. more negative feedback from students this year
 3. Swing (feedback from teacher): more beginner friendly music (playlist that she sent)
 4. at the end there were comments about having too many bachata songs
 5. maybe take more remixes of popular songs (e.g. for salsa, bachata, ...) so different dancers can still dance (party dance)
 6. more beginner songs
 7. We appreciate DJ Dominik :)
 8. Andrea will ask about the playlist to compare the time of each dance style
 9. Lounge: Remove it as it makes people stay there and drink instead of dancing.
 10. Don't increase in the amount of beer for the next time

b. *Ideas for next bi-annual:*

- i. place with two rooms, so that there's always one with a style in which you can dance.
- ii. To discuss for next time: maybe not have beer at all, or take money for alcohol (Liquor license)
- iii. more animation (encourage the teachers more)
- iv. pay the DJ (lot of work)

c. *Unfinished business? :*

- i. reimbursement
- ii. pictures still waiting, Andrea is in contact with the photographer and ask how far he is
- iii. pictures will be posted in a album on facebook+ small pictures on insta:
Elpida

2. Bank

- a. everyone needs to send picture of 2 IDs (e.g. passport, driver license, health care), needs to be 2 different IDs → send to Peter by Monday

b. *Esther will contact Jacqueline about it*

3. Speaker update

- a. *We have an AUX cable, which could be used if we experience any more connection issues.*
- b. *Currently the speakers seem to be working so we will not take more action until problems occur*

4. Summer classes - June

- a. *Schedule*
 - i. *currently: only 2 teachers available (Wednesday- Bachata, Thursday- Standard Latin)*
 - ii. *Andrea reaches out to the teachers&TAs again and tries to make a rearrangement*
 - iii. *if three (or four) classes per week can be arranged, classes will take place*
 - iv. *deadline for the final schedule: **Friday 05.05.23** (so there is enough time for promotion)*
- b. *Price: 25 + 25*{the amount of classes} DKK*
- c. *Promotion: Facebook[Elpida], Instagram[Elpida], Mail[Esther]*
- d. *Update on the website [Lucie]*
 - i. *Registration*

5. Summer classes - August

- a. *take after June classes*

6. Other promotion / events during summer

- a. *Dance café / social*
 - i. *Mails are sent to the Friday bars*
 - ii. *Diagonalen and Etheren might be interested , Andrea is waiting for response*
 - iii. *Social dance for specific dances*
- b. *Promotion for other dance events*
 - i. *Ask teachers and our dancers for recommendations for socials during summer [Andrea]*
 - ii. *on the post : 'if you miss any recommendations, post them in the comments' [Elpida]*
 - iii. *make a drive document to gather the information [Esther]*

7. Promotion for fall semester

- a. *Introduction week*

Date: 22nd August 2023
Total number of Students: 1500 approximately
Time: 11:00-13:00 & 14:30-16:30
Number of students per slot (30 mins): 225 (11:00-13:00) 150 (14:30-16:30)"

 - i. *We will have an active stand where we are able to show some of the dancing but no tryouts, due to the short period and the amount of students coming through.*

- ii. *Esther & Peter signs up*
- b. *Social media (pictures from the classes)*
 - i. *pictures from all the classes, wait to get them from the photographer (Andrea is in contact)*
 - ii. *short videos?*
 - 1. *everyone takes videos of their own class in the last week*
 - 2. *upload videos in the drive (Folder Promotion → Videos)*
 - iii. *Pushing more during the intro week*
- c. *Posters*
 - i. *done by the 15.08.2023*
 - ii. *hang them before / in the first week of the semester*
 - iii. *add the 'take-down after' date (e.g. 25.09.23)*
- d. *Flash-mob*
 - i. *yes*
 - ii. *reach out to students who want to help starting 15.08*
 - iii. *the more the merrier*
 - iv. *Esther will keep this in mind*

8. GDPR Update on the website

- a. *update the terms and conditions (including when information should be removed send mail to us) [Esther makes a suggestion for the next meeting]*
- b. *send mail to the board members when the update is done [Esther]*
- c. *remove old contacts, [Esther will contact Edith about it]*

9. Harassment / Problems within the class

There has been an incident where a student left the class because she felt uncomfortable due to another member. To handle these situations better in the future and hopefully prevent them there are different options:

- *introduction talk in the first / second week of class*
- *make clear that you can always contact the board and the teachers*
- *when signing up to the club part of the automated response mail*

10. Teacher-board gathering

- a. *Date 23.09.2023 3pm-8pm [Andrea will send out save the date to the teachers]*
- b. *Activity*
 - i. *bowling,*
 - ii. *more brainstorming later*

11. Next board meeting:

- a. *24.06.2023 3-5 pm [Lucie will do teams event]*

12. AOB